Central Pier

Community Engagement Summary Report snapshot

Our consultation

As part of our plans to revitalise Central Pier and the adjacent waterfront, Development Victoria undertook a community consultation campaign that ran from 15 October to 22 December 2022. The engagement activities included an online survey on the Engage Victoria website, as well as online and in-person workshops.



2,210

unique visitors to the Engage Victoria project page



79%

participants

aged over 36

Four

large A1 posters displayed along Harbour Esplanade hoarding around Central Pier and in Port Phillip Ferries terminal

59%

37%

female

male



245

online

surveys

37,500

via social media

estimated readers of an article published in Docklands News

Our consultation at a glance

workshop

conversation participants

or small



 $\leftarrow \text{ } \xrightarrow{\text{ }} \text{ } 200_{\text{(approx.)}}$ flyers distributed during

participants

docklands

daily users of



the Diwali Festival

or 'somewhat comfortable' with vision statement

To help start the conversation, we presented 10 vision statements. Two were previously established statements, and eight were drafted for community feedback.



Support for the vision statements

Our vision

statements

Level of support* for the accompanying vision statement

*Support = 'very comfortable'

Established Vision statements:

A future Central Pier and the adjacent waterfront should be a cultural heart for Docklands that enriches and celebrates the First Nations connection.

A future Central Pier and adjacent waterfront should be accessible for people of all abilities.

Natural environment and connection to water

83% Best practice sustainable design



Celebration of maritime, cultural, 70% and industrial heritage

Feeling welcome and supported 90%

83% Public spaces for community building

A mix of public and commercial spaces 79% and day and night activities

83% A unique vibrant destination

50%

SUPPORT

0% SUPPORT



Find out more

Visit development.vic.gov.au/ **centralpier** or scan the QR code to find out more about the next steps or read the **Central Pier Community Engagement Summary** Report in full.







