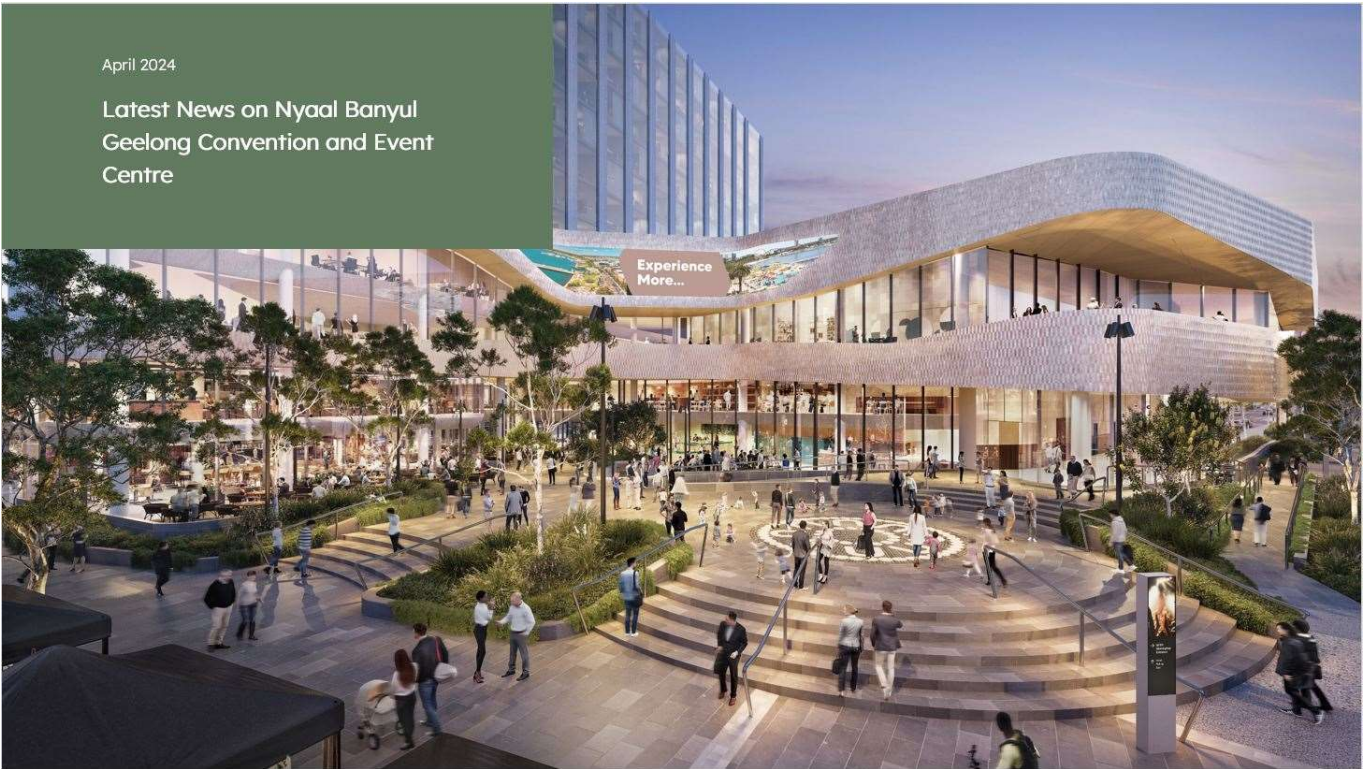


April 2024

## Latest News on Nyaal Banyul Geelong Convention and Event Centre



### Nyaal Banyul Geelong Convention and Event Centre – Community Update – 30 April 2024

We are writing to provide an update on Nyaal Banyul Geelong Convention and Event Centre, Western Beach Road.

#### Arrival of the first tower crane marks a significant milestone

Building contractor, Built, has officially commenced superstructure works, a significant milestone that will see above-the-ground works transform the 1.6-hectare waterfront site into a climate positive, world-class events precinct.

Early works are now complete, bulk excavation is well underway and the first tower crane has been installed. An additional three tower cranes will arrive onsite over coming months to facilitate four concurrent construction zones and an associated workforce boom.



The onsite construction workforce will grow to near 200 by mid-year and 500 by year end, in addition to Built's primarily local 50-member project team, creating employment opportunities for skilled locals, as well as job seekers experiencing barriers to work.

For more information visit <https://www.built.com.au/news/geelongs-nyaal-banyul-continues-momentum-with-arrival-of-first-tower-crane/>

## Establishing a gold standard for social procurement in government led projects

Nyaal Banyul is prioritising local job creation and skills development.

The innovative GCEC Early Engagement Social Procurement (GEESP) program will offer training and qualification opportunities to local priority jobseekers who have experienced barriers to sustainable employment.

The program is currently supporting the first 12 of 28 local trainees and apprentices with 12 weeks of fully funded training towards a Certificate II in Construction Pathways through Gordon TAFE.

GEESP is a partnership co-designed by Development Victoria, the Give Where You Live Foundation's GROW initiative, social enterprise gforce and will be delivered through on-the-job training by Built as the head contractor.

For more information visit <https://www.rdv.vic.gov.au/news/nyaal-banyul-works-provide-geelong-training-and-jobs>



*Pictured on site: Andrew Morgan – Built Construction Director, Keith Baillie – gforce CEO, Ali – gforce trainee, Bill Mithen – CEO Give Where You Live Foundation.*

## Eye-opening brand revealed

The official brand has been unveiled, with the new logo honouring the culture and heritage of the Wadawurrung First Nations people.

The brand draws upon the name gifted by Wadawurrung Traditional Owners, Nyaal Banyul, meaning ‘open your eyes to the hills’.

The new brand mark is inspired by the hills and layers of Country that come together to form an eye, representing enlightenment and perspective.

The new brand pays homage to the site's history as a gathering place for thousands of years and celebrates the return of events and community gatherings to the site.

For more information and to view the brand visit <https://www.mcec.com.au/stories-and-ideas/a-peek-into-the-brand-identity-of-nyaal-banyul>



**NYAAL BANYUL  
GEELONG CONVENTION  
AND EVENT CENTRE**

## **First Nations artwork to create a deep connection to Country**

The Wadawurrung Traditional Owners Aboriginal Corporation has been an important partner in shaping the precinct's design, identity, and recognition of local cultural heritage. This co-design with the consortium, Plenary Conventions, will embed First Nations deep values and knowledge into the building and public precinct.

During December 2023 and January 2024 an Expression of Interest campaign was performed, providing a further opportunity for First Nations artists to create artwork that will reveal the spirit and unique character of Geelong and its surrounds.

First Nations artists are currently working alongside the project team to develop the design narratives and artistic expression for several locations within the Nyaal Banyul Geelong Convention and Event Centre and precinct.

By extending this invitation to First Nation artists, we aim to create a place that is not only visually stunning but also intensely meaningful in celebrating the return of community gatherings to the location.

We look forward to sharing more details in future updates.

### **More information**

Visit: [development.vic.gov.au/gcec](https://development.vic.gov.au/gcec)

Email: [gcec@development.vic.gov.au](mailto:gcec@development.vic.gov.au)

We are committed to keeping neighbours informed throughout the delivery of this project. If you have any queries in relation to construction, please contact Built directly via [gcec@built.com.au](mailto:gcec@built.com.au)