

JUNE 2024

Ballarat Major Events Precinct



Ballarat Major Events Precinct - Artist Impression Only

Eureka Stadium (also known as Mars Stadium) and the Ballarat Major Events Precinct are set to receive important upgrades as part of the Ballarat Sports Package.

We are continuing to progress our designs for the upgrades of the Ballarat Major Events Precinct which will benefit the local community for generations to come.

The upgrades will include*:

- 5,000 new permanent seats at Eureka Stadium, raising the seated capacity to 10,000.
- New amenities under this new seating stand, and retention of the south-western standing area.
- A new athletics track and pavilion including additional elements such as light towers, landscaping and a storage shed.
- Accessibility improvements throughout the Precinct including landscaping and accessible pathways.
- Public open space, including landscaping and new seating.

The upgrades will boost local jobs and businesses and will attract more visitors to the Ballarat region for years to come.

Works on this exciting project are set to commence later this year.

*Subject to planning approval and the outcome of a procurement process



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For more information

Project information: development.vic.gov.au/projects/ballarat-major-events-precinct

Email: BMEPComms@development.vic.gov.au

What is the Ballarat Sports Package?

The Ballarat Sports Package was announced in April 2024 as part of the Victorian Government's investment in making regional communities even better places to live, stay and play for generations to come.

This package is delivering world-class sporting facilities in Ballarat, with upgrades to infrastructure, so that more grassroots and elite players and fans can enjoy the sport they love, close to home.

What are the benefits of this project?

The Ballarat Sports Package will boost the local economy, through the creation of local jobs, and by sourcing materials through the local supply chain wherever possible.

The Ballarat Major Events Precinct upgrades will enhance the region's capacity to host great sport and entertainment events as the Ballarat region continues to grow.

Will there be disruptions for the community during construction?

We will work hard to minimise any impacts for the local community while we deliver this project. Works notices will be distributed to nearby residents and businesses to manage any disruptions which may occur.

When will the upgrades to the Ballarat Major Events Precinct begin?

Demolition of buildings on the Showgrounds land is set to begin in mid-2024, with construction at Eureka Stadium set to begin in early 2025.

Will the Ballarat Agricultural and Pastoral Society (BAPS) need to relocate from the Showgrounds site?

The Ballarat Showgrounds site is being incorporated into the Ballarat Major Events Precinct, under a vision set out by the City of Ballarat.

This has resulted in the City of Ballarat acquiring the Showgrounds site from BAPS.

In 2018, BAPS agreed to relocate from the Showgrounds site to their new home in Mount Rowan, with this relocation commencing in mid-2024.

Project timeline

2024

June: Community Information Sessions

Mid-2024: Demolition works on the Ballarat Showgrounds site in preparation for the Athletics facility

October: Head Contractor appointment



2025

January: Main works commence



2026

Late 2026: Expected completion

*All dates are indicative only, and subject to change.

Stay in touch

We're committed to keeping you updated as our work on the Ballarat Major Events Precinct continues. Stay tuned for future updates, or feel free to reach out any time via the contact details below.

For more information

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At Development Victoria,
we create places for people.

We're a government agency partnering with industry leaders and local communities to transform ambitious ideas into reality.

We reimagine iconic places like the Melbourne Arts Precinct, Flinders Street Station, and Melbourne Park to transform them for future generations. We deliver regional projects like the Geelong Arts Centre, and Galkangu – Bendigo GovHub, utilising public land to create connected, sustainable places which will provide lasting benefits for regional communities.

We build homes in places people genuinely want to live, close to jobs, services, and transport - and we deliver infrastructure to support these growing communities, including new and upgraded sporting facilities, and public open space.

Together, we deliver places that make a genuine difference to the people of Victoria.



If you require information in another language, please call us on 9280 0755

In the spirit of reconciliation, Development Victoria respectfully acknowledges the Traditional Custodians of Country throughout Victoria. We recognise their continuing cultural heritage and connection to land, and pay our respects to their Elders, past and present.

