

MARCH 2025

Denmark St Kew Community Update



The Denmark Street Site and surrounding suburb

A New Residential Community for Kew

Development Victoria, the Victorian Government's property development agency, is exploring options to transform the former VicRoads site in Kew into a vibrant new residential community. Located close to jobs, transport, schools, and green spaces, the site offers an exciting opportunity to deliver much-needed housing in an established area.

While planning is still in the early stages, the development is expected to include around 500 new homes of various sizes to suit a variety of households and budgets - creating more opportunities for people to buy homes in Kew.

Planning for a Diverse and Sustainable Community

After the VicRoads office closed in early 2024, the Department of Transport and Planning declared the site surplus and rezoned it for housing. We're now exploring different ways to develop the site, including partnering with the private sector to deliver a mix of housing options. Our goal is to create a well-balanced community with homes that suit a range of needs.

The development is likely to feature new mid-rise apartment buildings, similar in height to the existing office buildings, along with new public spaces and pathways. We're also considering repurposing one of the vacant commercial office buildings (the one at the southern end of the site) for housing.

This could fast-track housing delivery and significantly reduce carbon emissions compared to demolishing and rebuilding from scratch.



Southern building on Denmark St



Northern building on Denmark St

Have Your Say – Help Shape the Future of Kew

As part of our early planning, we’re creating a **Community Aspirations Report** to capture community views. This will be included in the tender process to help select developers and guide how the site evolves.

So, we’d love to hear from you! Visit **Engage Victoria** to take our survey and tell us:

- What do you value most about living in Kew?
- How can we foster a strong sense of community and connectivity?
- What design elements matter most to you?

You can also use our **interactive map tool** to highlight places in Kew that foster community and connectivity, or design elements you’d like to see reflected in the new development.

Your feedback will be incorporated into the **Community Aspirations Report** and play a key role in shaping the site’s future.

To access the survey, visit: development.vic.gov.au/projects/kew

Early Works – Preparing the Site

We’re also getting started on preparing the site for future development, so from mid-year expect to see:

- Demolition of the northern building, which is unsuitable for adaptive reuse.
- Cleaning up and preparing the site to make it safe and suitable for development.

We will work closely with our contractors to keep disruptions to a minimum.

We’ll let you know what’s happening on the site ahead of time and keep you updated through the works.



Existing car park

Come and Meet the Team!

We’re hosting two sessions where you can meet the project team, ask any questions, and learn more about this exciting early planning stage. We’re also eager to hear your feedback and ideas on how we can ensure the project complements and enhances your community.

Session one

- **Where:** Meeting Room 3 – Tintern, Hawthorn Library, 584 Glenferrie Road, Hawthorn
- **When:** Thursday 3 April 2025 from 6:00pm – 8:00pm

Session two

- **Where:** Phyllis Hore Room, Kew Library, Cnr Cotham Road and Civic Drive, Kew
- **When:** Saturday 5 April 2025 from 10:00am to 12:00pm

Scan the QR code below left for travel and parking information.



Southern building on Denmark St



For more information

Visit development.vic.gov.au/projects/kew

Email DenmarkStKew@development.vic.gov.au



At Development Victoria, we create places for people.

We’re a government agency partnering with industry leaders and local communities to transform ambitious ideas into reality.

We reimagine iconic places like the Melbourne Arts Parcel, Flinders Street Station, and Melbourne Park to transform them for future generations. We deliver regional projects like the Geelong Arts Centre, and Galkangu – Bendigo GovHub, utilising public land to create connected, sustainable places which will provide lasting benefits for regional communities.

We build homes in places people genuinely want to live, close to jobs, services, and transport - and we deliver infrastructure to support these growing communities, including new and upgraded sporting facilities, and public open space.

Together, we deliver places that make a genuine difference to the people of Victoria.



If you require information in another language, please call us on 9280 0755

Development Victoria respectfully acknowledges the Traditional Custodians of Country throughout Victoria. We recognise their continuing cultural heritage and connection to land, and pay our respects to their Elders, past and present.

